

[overture]

A ONE-TO-ONE DIGITAL CHANNEL BUILT TO ENGAGE PROSPECTS & DONORS.



A NEW CHANNEL

Overture is a digital platform that allows organizations to quickly build individualized cultivation and stewardship microsites for their key prospects and donors.

Overture is used by these leading philanthropic organizations:

UNIVERSITY OF THE
PACIFIC

WELLESLEY
W

EMORY
UNIVERSITY

Children's Hospital
of Philadelphia

SCHEDULE A DEMO TODAY

| 814-746-4722

| demo@overture.com



CUSTOM & ON-BRAND

Presents prospects with personalized content that elegantly aligns with your institution's story and brand.

ASKING & THANKING

Presents a unified experience to donors, connecting annual impact reporting to cultivation of follow-on gifts.

PERSONALIZED & PREPOPULATED

Provides content creators the ability to quickly edit prepopulated content around affinity and relationship.

EFFICIENT & SCALABLE

Yields savings by reducing printing expenditures and can easily scale across large, complex organizations.

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by SNAVELYASSOCIATES

Snavely Associates is a national leader in the development of communications to support higher education and health care.

Learn more at overture.com.

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